

Complex Catheter Therapeutics

CCT 2006 Glasnost

Dates | September **20** wed. - **23** sat., **2006**

Venue | Kobe International Exhibition Hall
Portopia Hotel

English

CCT Website | <http://www.cct.gr.jp/>

CCT2006 Glasnost

Goals and Objectives for the CCT2008

The emergence of DES has seen percutaneous coronary intervention (PCI) further consolidate its position as the foremost treatment of ischemic heart disease. Patients presenting with “complex lesions” previously contraindicated for PCI had until recently to be sent for bypass surgery, but all that changed with the dawning of the DES age; these difficult lesions are now treated routinely and with considerable success by PCI. The global effect of these new stents is to have both expanded and standardized the indications for PCI.

Taking as its theme, “New Horizons for CTOs”, we sought through CCT2006 to place the primary focus on the chronic total occlusion, the most challenging of all lesion subsets. To this end, we are delighted and proud to reflect on the enhanced input the CCT received this year from abroad, which played a large role in ensuring we staged a world-class live demonstration course. This was due in no small part to the efforts we have made to deepen ties with overseas physicians and organizations, especially in Asia. And this year’s meeting was not just about CTOs. Plenty of attention was given to identifying optimal strategies for bifurcation lesions and vulnerable plaques, as well as to the other burning issues of the day, and we can be pleased with the quality and standard of the sessions on these topics.

One of the defining features of the CCT is that it finds a place in its programming not just for PCI but also for strategies for heart disease in general and peripheral intervention. The structure of the Peripheral Course had been reviewed and revised since last year, and expanded to make it more global, and over the two days, the course showcased the latest interventional strategies for the brain, the carotid and the legs.

The Surgical Course was not limited to bypass surgery alone, but highlighted the latest developments in surgical therapy and explored how to encourage their wider adoption.

As for the Electrophysiology Course, we feel that this year’s lives were of better quality and greater effectiveness than the last year.

These are the building bricks that have enabled the CCT to

grow into the world-class global meeting it is today. The CCT encompasses the whole spectrum of cardiovascular disease (coronary heart disease, peripheral artery disease, arrhythmia, conditions requiring surgery) and presents the latest



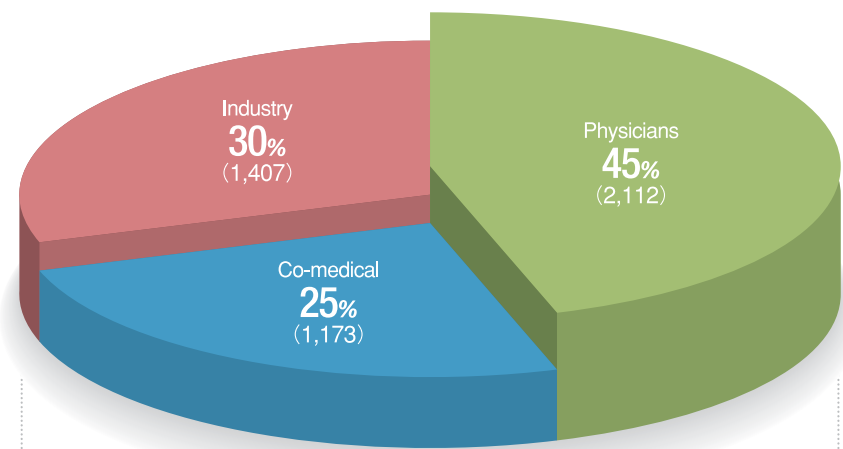
treatment strategies for them. As we move forward, we aim to preserve the central importance of our live demonstration courses while continuing to make the meeting bigger and better every year.

Also, we held a very well-received live for co-medical staff, aimed at finessing the skills of our co-medical participants, whose role in medical care is so important, and whose ability to work effectively with the physicians is so vital to the success of that care.

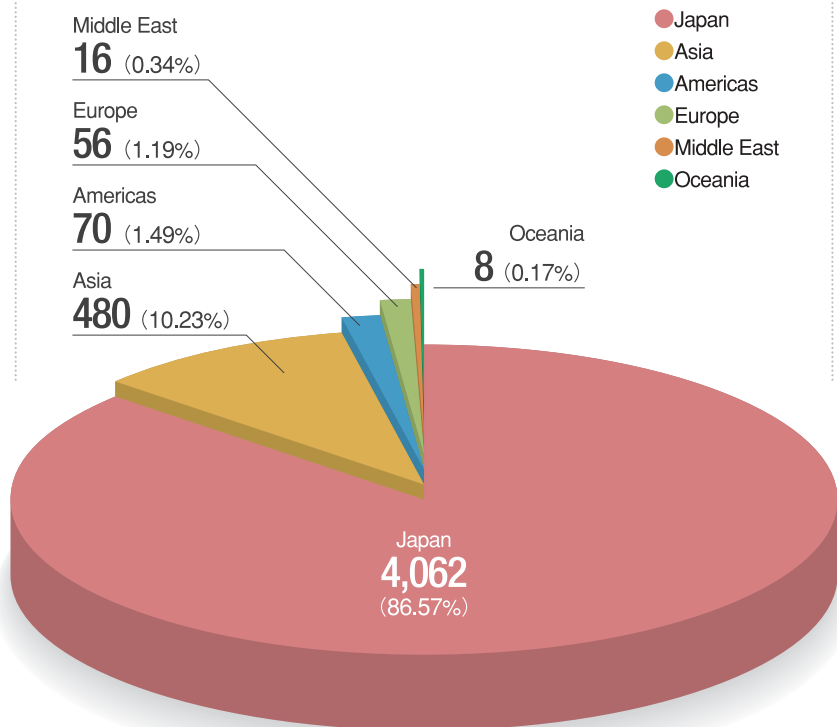
The success of the CCT in recent years - particularly the jewel in its crown, our live demonstration courses - has established it in the top rank of international cardiology meetings alongside the TCT in the US and the PCR in Europe. Since 2005, the official language of the CCT has been English, which has as intended given us that extra edge in positioning ourselves as a world-class live demonstration course, broadcasting to the world in English but from Asia and from an Asian perspective. This innovation undoubtedly played a large part in the 43% increase on the previous year in participants from overseas, this year up to 630, with the accompanying increase in international exchange which everyone benefits from. Also, the increased number of live broadcasts from Asian institutions meant that communication between participants was smoother and more effective, on both sides, and that this helped to provide a better environment for learning for all. We believe that these factors also encourage participants from different fields to encounter, appreciate and benefit from each other’s experiences and know-how. On the negative side, we know from last year that for many of our Japanese participants, the switch to English has made it difficult to understand all of the content of the sessions but we tried to overcome this at CCT2006 by laying on simultaneous interpretation into Japanese. This is not a perfect solution for our Japanese attendees but we believe firmly that Japan needs to present itself to the world in a language the world understands - and that language is English. To maintain and consolidate our position as a “leading international live demonstration course” we intend to continue this policy of English as the official language of the meeting.

Takahiko Suzuki
CCT2006 Course Director

▪ Breakdown by Occupation



CCT2006 Total attendance 4,692



▪ Breakdown by Region

Session Data

■ PCI / Masters Live Case Demonstrations

Total number of participants (hours)

● **PCI Live Case Demonstrations**
10,620 (23hrs20mins)

Number of cases

53

● **Masters Live Case Demonstrations**
5,994 (18hrs)

At the Masters Live featuring our 6 experts chosen for their expertise in this year's "New Horizons for CTOs" theme, we showed entire procedures live and without interruption. The Main Live sessions too, on Complex Coronary Interventions, featured live broadcasts from sites in Japan and abroad. The fact that everyone knew that even these sessions were going to be in English (as the official and only language of the meeting) meant that we had very impressive attendances at them even by overseas participants. This continued right up to the final session on the last day, all of which was very pleasing.



■ Electrophysiology Live Case Demonstrations

Total number of participants (hours)

935 (6hrs30mins)

Number of cases

11



■ Peripheral Live Case Demonstrations

Total number of participants (hours)

2,428 (12hrs30mins)

Number of cases

24



■ Surgical Live Case Demonstrations

Total number of participants (hours)

2,315 (9hrs)

Number of cases

7



■ Hands-on PCI Training Sessions

Total number of participants (hours)

● **Bifurcation stenting**
12 (2hrs)

● **Troubleshooting**
29 (3hrs)

● **CTO**
27 (3hrs)

● **Stent delivery**
38 (5hrs30mins)

■ Hands-on Echo Training Sessions

Total number of participants (hours)

133 (6hrs)



■ Training Course for CART

Total number of participants (hours)

172 (2hrs15mins)

Companies contributed to CCT2006

Company	Exhibiting	Advertising	Sponsorship	Donation
Abbott Vascular Devices Japan Co., Ltd.	●	●	●	●
ASAHI INTECC Co., Ltd.	●	●	●	●
Astellas Pharma Inc.		●		
AstraZeneca K.K.		●		
BANYU PHARMACEUTICAL Co., Ltd.		●		
Bayer Yakuhin, Ltd.		●		
Bioabsorbable Therapeutics, Inc.	●			
Biosensors Japan Co., Ltd.	●	●	●	
Boston Scientific Japan K.K.	●	●	●	●
Century Medical, Inc.		●		●
Chugai Pharmaceutical Co., Ltd.		●		
Climb Medical Systems Inc.	●			
Clinical Supply Co., Ltd.	●			
Daiichi Pharmaceutical Co., Ltd.		●	●	
Dainippon Sumitomo Pharma Co., Ltd.		●		
DVx Inc.	●		●	●
Edwards Lifesciences Limited			●	●
ela medical Japan Co., Ltd.		●		
FUKUDA DENSHI Co., Ltd.	●	●	●	●
Gadelius K.K.	●			
GE Yokogawa Medical Systems, Ltd.	●		●	
Getz Bros. Co., Ltd., a St. Jude Medical Company	●		●	
GOODMAN Co., Ltd.	●	●	●	
GP&P Corporation	●			
Guidant Japan K.K.				●
Hospira Japan Co., Ltd.			●	
Igaki Medical Planning Co., Ltd.				●
IWASAKI Co., Ltd.	●			
Japan Lifeline Co., Ltd.	●	●		●
JIMRO Co., Ltd.	●	●		
Johnson & Johnson K.K.	●	●	●	●
Kaisei Medical Co., Ltd.				●
Kaneka Medix Corporation	●		●	
KAWASUMI LABORATORIES, INC.	●			
KYOWA HAKKO KOGYO Co., Ltd.		●		
Livedo Corporation	●			
Medicon, Inc.	●	●	●	●
MediGuide Ltd.			●	
Medtronic Japan Co., Ltd.	●		●	●
Mihama Medical, Inc.	●			

Company	Exhibiting	Advertising	Sponsorship	Donation
Mitsubishi Pharma Corporation			●	
Nexis Co., Ltd.	●			
Nichiyu Giken Kogyo Co., Ltd.	●			
NIHON KOHDEN CORPORATION	●	●		●
Nihon Medrad K.K.	●			
Nihon Schering K.K.		●	●	
Nippon Boehringer Ingelheim Co., Ltd.			●	
Nippon Shinyaku Co., Ltd.		●		
NIPRO CORPORATION	●			●
Novartis Pharma K.K.			●	
OrbusNeich Medical Japan Co., Ltd.	●	●	●	
Otsuka Pharmaceutical Co., Ltd.			●	
Pfizer Japan Inc.		●	●	
Philips Electronics Japan, Ltd.	●		●	
Photron Co., Ltd.	●			
RADI Medical Systems K.K.	●			
Sankyo Co., Ltd.		●	●	
Senko Medical Trading Co.	●			
SHEEN MAN Co., Ltd.	●			
Shimadzu Corporation	●	●	●	
Shionogi & Co., Ltd.		●		
Siemens-Asahi Medical Technologies Ltd.	●		●	
SUMITOMO BAKELITE Co., Ltd.	●			
Takeda Pharmaceutical Company Limited		●		
Tanabe Seiyaku Co., Ltd.		●	●	
TeraRecon, Inc.	●			
TERUMO CORPORATION	●	●	●	
TONOKURA IKA KOGYO CO., LTD.	●	●		
Toray Medical Co., Ltd.	●			
Toshiba Medical Systems Corporation	●		●	
VIP Global Co., Ltd.	●			
VITAL Corporation			●	
VOLCANO Japan Co., Ltd.			●	
WIN INTERNATIONAL CO., LTD.	●			
Yokohama Shachu Co., Ltd.	●	●		●
ZEON Corporation				●
Zeon Medical Inc.	●	●	●	
ZLB Behring K.K.	●	●		

Besides the above, many other pharmaceutical companies contributed to CCT2006 through the Federation of Pharmaceutical Manufacturers' Associations of Japan.

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Ono Hospital

Expectations for CCT2008 and a Message to our Supporters

CCT2006 was held over three days from September 21 to 23 at the Kobe International Exhibition Hall and the total attendance of 4,700 constituted a 9.5% increase on the previous year. We would like to take this opportunity to thank everyone involved for all their hard work. With the adoption of English, since 2005, as the meeting's official language, the number of overseas participants has now risen to 630 (a 46% increase on 2005) and we had people attending from 35 different countries. The large increase in attendees from abroad is testimony not just to the fact the CCT's choice of CTOs as the main theme has attracted the attention of the world, but also that we can now boast a truly world-class live demonstration course.

This year for the first time Kobe International Exhibition Hall's brand new Hall 3 was available to us, and we made full use of this for our various symposia, lectures and industry-sponsored seminars. It seems that everyone appreciated the convenience of having all the venues used for CCT2006 in the same place, but we also received some complaints that the sound quality was not what it could have been. This was largely due to the fact that Hall 3 was experiencing some teething problems, and we sincerely regret any inconvenience caused to participants.

The action-packed program for CCT2006 was a noteworthy for the high quality of the live demonstrations.

The Masters Live, mostly dealing with CTO cases, allowed participants to see our Course Directors demonstrating their own skills at the table, along with our guest operator Dr. Kazuaki Mitsudo. The Peripheral Course has now been expanded to a more comprehensive two-day live course, whilst our various new training courses such as the educational sessions (with the Hands-on PCI Training Sessions foremost of those), all innovations this year and involving direct participation by attendees, were all well-supported. We are also happy to report that the luncheon seminars and fireside sessions run by our industry sponsors were for the most part standing-room only.

We at the CCT remain committed to our long-standing objectives, namely researching, investigating and encouraging the adoption of the latest diagnostic techniques and therapeutic strategies for complex and challenging lesions, while developing and enhancing our status as a live course broadcasting from Japan to the wider world.

We also believe that for our corporate supporters, we offer an excellent return on investment in terms of the promotion of their products by virtue of the attraction to the meeting of experts in not just percutaneous intervention, but also in arrhythmia and surgery.

We are also pleased that the moving of the next CCT meeting to the end of January will mean that more physicians will be able to attend. We look forward to continuing to receive your support and co-operation.



Next meeting

CCT2008

Dates | January **31** thu. - February **2** sat., **2008**

Venue | Kobe International Exhibition Hall
Portopia Hotel



Schedule for Sponsorship Program, Exhibition and Advertising

- | | |
|---------------------|--|
| June 2007 | • Appeal for sponsors, exhibitors and advertisers |
| July 2007 | • Overview of CCT2008 |
| End of August 2007 | • Deadline for application for sponsorship program, exhibition and advertising |
| End of October 2007 | • Announcement of details of sponsorship program and exhibition |

Next meeting...
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| Portopia Hotel

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